

Victor Omoniyi (Mister O.)

IP Licensing & Technology Commercialization · AI Monetization in Energy

Cornell MBA · Cornell M.Eng Operations Research · 7+ Years, Major Global Energy Company

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THE THESIS

Energy companies are sitting on billions in unlicensed AI and technology assets - and most of them don't know it. After 7+ years structuring IP licensing deals and commercialization strategies inside one of the world's largest energy companies, Victor Omoniyi has identified the gap, built the frameworks to close it, and now brings that practitioner perspective to stages, boardrooms, and advisory engagements across the energy and technology sectors.

SIGNATURE TALKS

01

Billions in Unlicensed Assets: How Energy Companies Are Leaving Their AI Investments on the Table

A practitioner-led deep dive into the commercialization gap inside major energy companies — why AI assets are built but rarely monetized, the three root causes, and the five-part mechanism to close the gap.

For: Energy conferences · AI in industry events · Innovation summits

02

The IP Monetization Gap: Why Technology Commercialization Fails and How to Fix It

Most organizations treat IP licensing as a legal function. It's not — it's a commercial function that requires legal infrastructure. This talk reframes the problem and delivers a practical framework for turning IP portfolios into revenue streams.

For: IP strategy conferences · Technology transfer events · Corporate innovation forums

03

Who Owns the Algorithm? IP Strategy for the Age of AI in Energy

As energy companies deploy AI at scale, a critical question remains unanswered: who owns the output, and how do you protect and monetize it? This talk addresses the IP frameworks energy executives need now.

For: AI conferences · Energy transition events · Legal and IP associations

CREDIBILITY

- **7+ years** Technology Commercialization & IP Licensing, Major Global Energy Company
- **ExxonMobil** Business & Market Advisor - New Markets
- **A.T. Kearney** Business Analytics Team Lead
- **Accenture** Consultant - Business Technology & Systems Integration
- **Cornell University** M.Eng Operations Research · MBA General Management

TOPICS COVERED

- IP Licensing Strategy & Royalty Framework Design
- AI Asset Monetization in Energy
- Technology Commercialization & TRL Assessment
- IP Portfolio Valuation
- Go-to-Market Strategy for Technology Assets
- AI Governance & IP Ownership in Energy

Book Victor for your next event or engagement

victor.omoniyi@yahoo.com · linkedin.com/in/victoromoniyi · Also available for advisory retainers, consulting engagements, and expert panel participation.